

SmartCompany presents

**Family secrets: The evolving
dynamic of family businesses**

The webinar will commence at 2.30pm
Please ensure you have your audio turned on.

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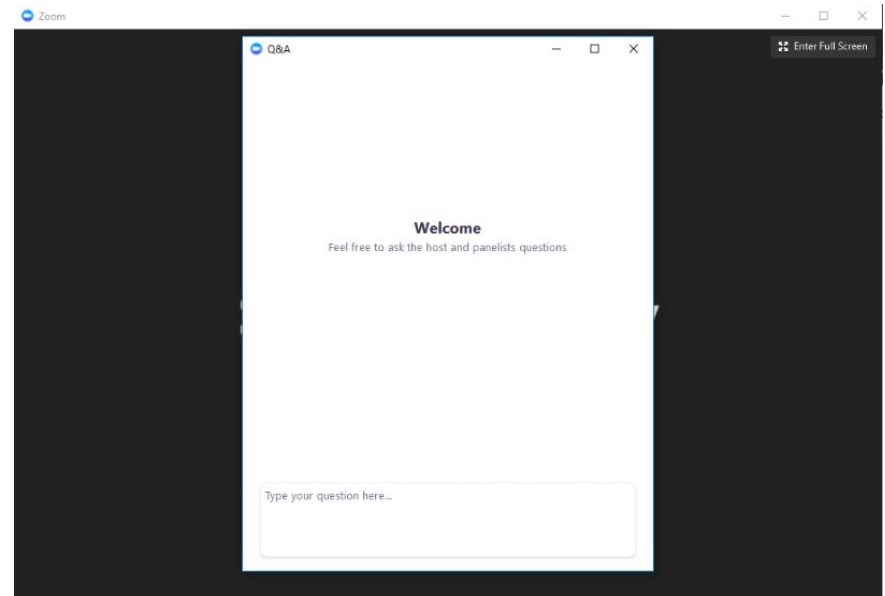
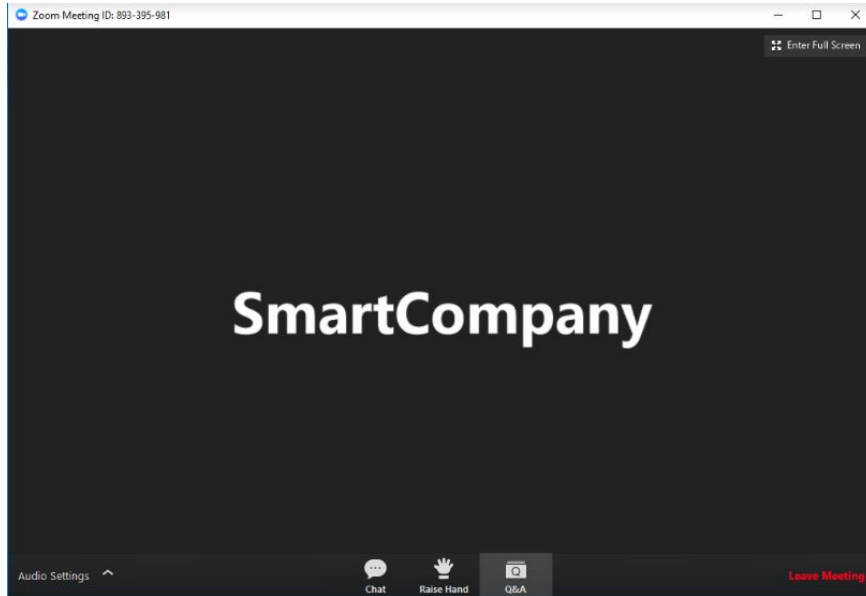
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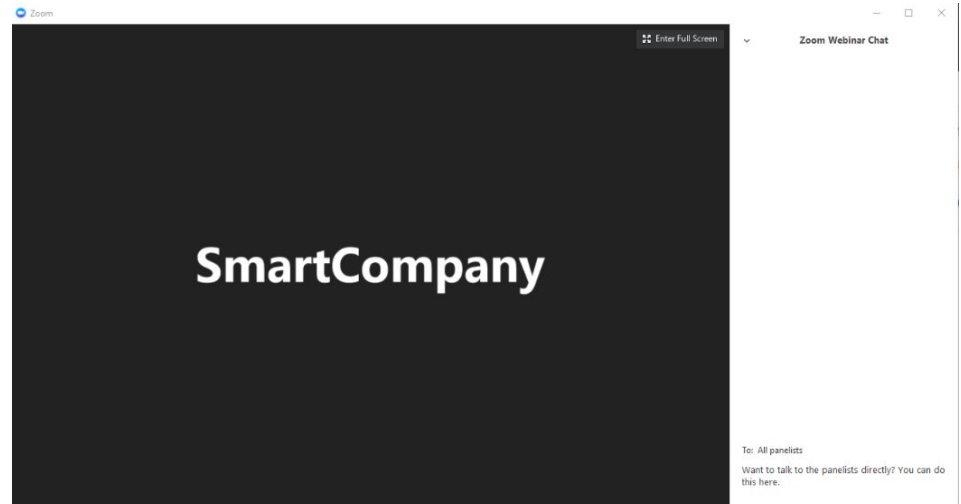
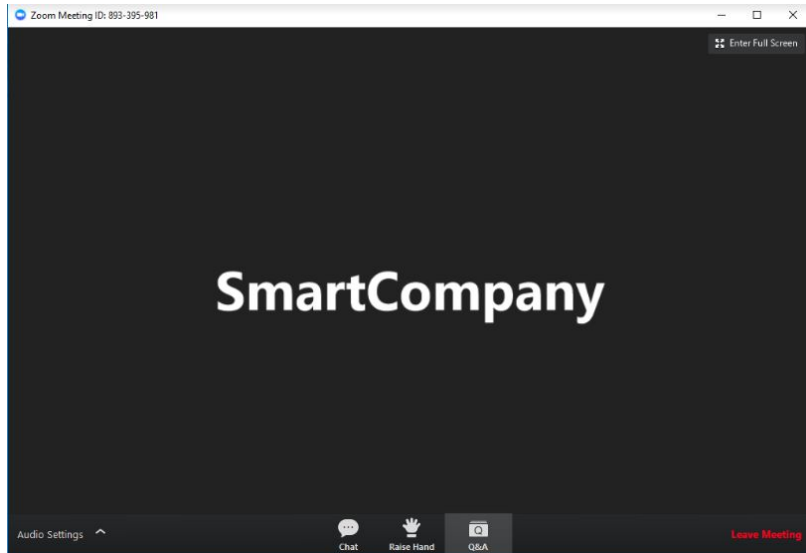
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Attendees won't be able to speak but you can ask questions via the **Q&A function**.

Ask a question



Ask a question



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Family Business Landscape

Approximately 2.1 million businesses, around 70% of Australian businesses are family owned, making the family business sector a key part of the Australian economy:

Growth rates of Family vs. non Family Business:



34%

Of family businesses targeting double digit growth



26%

Of non-family businesses targeting double digit growth

No matter the size, family businesses are planning for growth :



60%

60% of organisations with presence in one state, anticipate and are planning to expand into more than one state



55%

55% of organisations with presence in more than one state, anticipate and are planning to growth into more states or internationally

How do Family businesses view technology:



63%

Are aiming to make significant steps in terms of digital capabilities



44%

Of family businesses say that digital adoption will be a challenge in the next two years

Source: PWC Global family business survey 2018., Family business – the balance for success, KPMG 2018, Family Business Australia – Australian Family Business sector statistics

Reasons Family Businesses Look for New Applications to Help Manage their Growth

- Ability to Adapt and Respond Quickly to Economic Changes
- Allow for Easier Expansion into New Markets & Territories
- Attracting the New Generation of Employees (both family and external)

Today's speakers



John Kimbell
NAS Australia
managing director



Basil Karam
Life Interiors
chief executive



Jason Kencevski
Speedmaster
chief executive



Jason Toshack
Oracle NetSuite
general manager
ANZ



Matthew Elmas
SmartCompany news
editor

Thank you for watching!